PHILIP MORRIS USA

GOVERNMENT AFFAIRS WEEKLY REPORT

August 2, 1991

EXECUTIVE SUMMARY

CONSUMER EXCISE TAXES

PENNSYLVANIA: House and Senate leaders continue to work toward an agreement on the state's 1991/92 budget. The most recent draft package calls for tax increases of approximately $2.9 billion, including a 13 cent cigarette tax increase. A vote on the budget package is expected this weekend as the state enters its second month without a spending plan. In Pennsylvania, cigarette taxes last increased, from 13 to 18 cents per pack, in 1970. 4.7% of all PM-USA sales occur in the state.

ALABAMA: The Alabama legislature adjourned. All proposals to increase consumer excise taxes on tobacco, including a 16.5 cents per pack increase were defeated. Cigarette taxes were last increased in Alabama in 1984. Alabama accounts for 1.6% of all PM-USA sales.

PROTECTIVE ORDERS

LOUISIANA: Legislation to preclude the issuance of protective orders was vetoed by Governor Roemer(R).

SMOKING RESTRICTIONS

LONG BEACH, CALIFORNIA: The Long Beach City Council approved, on first reading, an alternative smoking ordinance that permits designated smoking sections in workplaces and restaurants. Recently enacted legislation in Long Beach phased in a smoking ban in workplaces and restaurants. That ordinance was later suspended. Second reading of the alternative ordinance, and a vote to repeal the suspended ordinance, is scheduled for August 6.

MARKETING ISSUES

RICHMOND, CALIFORNIA: The Richmond City Council voted to conduct a public referendum to determine whether or not to ban free-standing tobacco and alcohol ads, displays, signs or exhibits within 2,000 feet of schools.

For additional information please call Matt Paluszek at ext. 3743.

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